The online newsletter of Wofford Sports Marketing

**FOOTBALL: FanFest planned for Aug. 21**

Wofford Sports Marketing is planning the 2nd Annual “Terrier FanFest” on Thursday, August 21 at 6:00 p.m. The event will be held in the Verandah Lot at Gibbs Stadium and fans will have the opportunity to watch several of Wofford’s fall sports teams practice while picking up free items such as posters, schedule cards, spirit items. Fans will also be able to pick up or purchase season or individual game tickets at the event. Refreshments will be served as well and the event is free.

Fans will also have a first look at the renovations to the Richardson Building and take part in the launch of the department’s new marketing campaign for the year. Stay tuned for more details!

Season ticket holders are encouraged to return your ticket information quickly as season ticket brochures have been mailed.

**FALL SPORTS: Volleyball, cross country and soccer all release 2008 schedules**

Schedules for all the fall sports have now been released. Here's a quick look at some of the highlights for each sport:

**Volleyball:** The Terriers will compete in three tournaments in the early-season (one hosted by USC Upstate) and will open the home schedule inside the Benjamin Johnson Arena September 3 for a non-conference match with Southern Wesleyan. The 3rd Annual Girl Scout Sports Day at Wofford is September 27 (vs. The Citadel) and the Terriers host rival Furman on October 22.

**Men's Soccer:** The men's soccer team opens its first season under new coach Ralph Polson at Presbyterian (where he served as head coach for 17 years) on August 29. The first home match will be against ETSU August 31st. The Terriers will host the Wofford/Nike Soccer Classic September 19 and 21 featuring Furman, Georgia State and USC Upstate. The Clemson Tigers visit Snyder Field on October 14 for a 6:00pm kickoff. The Terriers will host 8 home matches this year.

**Women's Soccer:** Coach Amy Kiah will begin her 10th season at the helm of the women's soccer team with a road match at ACC-member North Carolina State on August 22nd. The Terriers will host a tournament featuring Kennesaw State, Furman, Presbyterian September 12 and 14. The ladies will wrap up the year hosting Furman on October 30. In all, there will be 9 home women's matches this season beginning September 5th against South Carolina State.
**Cross Country:** New head coach Bryan Jackson will have the Terriers competing in five meets including the season opener right here in Spartanburg - the annual Eye Opener at Milliken Park. The longest trip will take the team to Louisville, Ky. this season for the Greater Louisville Classic. Highlighting the season will be the Southern Conference Championship - an event Wofford will host at Milliken Park on November 1.

For complete details on each sport, log onto athletics.wofford.edu.

**BASEBALL:** Terriers see work in summer leagues around the nation
Many Wofford baseball players will leave the aluminum at home and pick up the wooden stick this summer to participate in a number of collegiate summer wooden bat leagues. Catch these Terriers around the country this summer.

- Cape Cod League - Michael Gilmartin (Cotuit Kettleers)
- Coastal Plain League - Jordan Mickleberry, Scott Summers (Asheboro Copperheads), Kyle Behrendt (Gastonia Grizzlies), Tom Dolinak, John Cornely (Outer Banks Daredevils)
- Hawaii Collegiate Baseball League - Ryan Toniolo (Hawaii Aliis), Jake Williams (Kauai Menehunes)
- Southern Collegiate Baseball League - Reid McElveen, Neil Robinette, Michael McDonnell, Pete Noordsy (Spartanburg Blue Eagles), Alex Lee, Carson Turner (Asheville Redbirds)

The Spartanburg Blue Eagles of the Southern Collegiate Baseball League are playing their games this summer at Russell C. King Field here at Wofford.

Wofford assistant coach Anthony Dillenger will serve this summer as the head coach of the Morganton Aggies of the SCBL.

**DOWN ON THE FARM:** Updates on Waring and Vartanian
As we head into Independence Day weekend, time to check in again on two former Terriers currently playing in the minor leagues. Stats for Brandon Waring and Charles Vartanian are via www.milb.com through July 2.

- Brandon Waring (Class-A Midwest League, Dayton Dragons, Cincinnati Reds)
  Brandon continues to be among the MWL leaders in homeruns. Currently he has 15, four behind league leader Ian Gac. Gac however was recently promoted to High-A Bakersfield in the Rangers organization. In 270 at bats, Waring has 15 doubles and 47 RBI (T-9th). He has 135 total bases on the year and is batting .278.

- Charles Vartanian (Rookie Gulf Coast League Phillies, Philadelphia Phillies)
  Charles has appeared in 4 games for the Phils and currently has no record and a 4.76 ERA. In 5.2 innings, he has recorded one save (the season opener) and has struck out 10 thus far.

**Number of the Week**
6 - The number of live television appearances for the Wofford football team. The Terriers will be seen on SportSouth via the Southern Conference package three times (Chattanooga, at Elon, The Citadel).
There will be two appearances on CSS (at Georgia Southern, Furman) and one nationally televised showdown on ESPN2 at Appalachian State on Halloween night.

Contact Wofford Athletics
(864) 597-4090 – Athletic Ticket Office
(864) 597-4496 - Terrier Club
(864) 597-4110 - Wofford Sports Marketing, Director, Lenny Mathis
(864) 597-4023 - Wofford Sports Marketing, Assistant, Lisa Cherry

“Around the Water Bowl – Terrier Talk” is a service of Wofford Sports Marketing.
For questions or more information about this newsletter, call (864) 597-4110 or send an e-mail to mathisld@wofford.edu.

Contact the Athletics Office
Contact athletics@wofford.edu

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Wofford Announces Hall of Fame Class

SPARTANBURG, SC – Former Wofford College student-athletes Nathan Fuqua ’03, Mike Lenzly ’03 and Travis Wilson ’03 have been selected by the Hall of Fame Committee of the Wofford College Terrier Club Board of Directors as the 2008 inductees into the school’s Athletic Hall of Fame. In addition, the Hall of Fame will honor Grover Eaker ’34 as the Distinguished Service Award winner and Bill Drake as an Honorary Letterman.

The Hall of Fame will induct its newest class on August 30 when the Terriers host Presbyterian College in football.

The Hall of Fame recognizes “those former athletes and coaches who, by outstanding athletic achievements and service, have made lasting and significant contributions to the cause of sports at Wofford College, the Spartanburg community, South Carolina and the nation.”

Fuqua and Wilson were football standouts while Lenzly excelled in men’s basketball. Fuqua was a four-time All-Southern Conference honoree and earned All-America honors. Wilson holds school records for most total offensive yards in a season and is the only player in school history with more than 4,000 rushing and 2,000 passing yards. Lenzly was a three-time All-Southern Conference selection and is the only player with a triple-double.

Wednesday, July 30, 2008

Wofford Announces Hall of Fame Class
Nathan Fuqua ‘03
Fuqua, a 2003 graduate of Wofford, was a four-year starter on the defensive line for head coach Mike Ayers. He was a four-time All-Southern Conference selection and earned first team All-America honors as a senior in 2002. Fuqua totaled 218 tackles in his career and ranks among Wofford’s all-time leaders in tackles for loss and sacks. The native of Danville, Kentucky, currently is an assistant coach at Wofford working with the outside linebackers.

Mike Lenzly ‘03
A three-year starter for coaches Mike Young and Richard Johnson, Lenzly was one of the premier point guards in the Southern Conference. He earned All-Southern Conference honors three times, including to the first team as a senior. Lenzly is the only player in school history to post a triple-double as he had 21 points, 12 assists and 10 rebounds against Chattanooga in 2001. A native of Jonesboro, Georgia, he ended his Wofford career with 116 games played, 1333 points, 544 rebounds and 349 assists.

Travis Wilson ‘03
A four-year letterman and three-year starter at quarterback for the Terriers, Wilson is the only player in school history with more than 4,000 yards rushing and 2,000 yards passing. He holds school records for completion percentage in a game and season, along with the record for career passing yards. Wilson was the team leader in total offense all four seasons, led the team in rushing in 1999 and 2000 and was the team leader in passing for four seasons. His four touchdown passes in a game against Furman in 1998 tied a school record. From Newberry, S.C., he was named Wofford Most Valuable Player in 1999 and 2001.

Bill Drake, Honorary Letterman
Bill Drake has been the voice of the Terriers at football, men’s basketball and women’s basketball games for over 20 years. He hosts the popular “Awake With Drake” morning radio show on WOLT 103.1 FM, a program that has aired since Drake arrived in Spartanburg in 1976.

Grover Eaker ‘34, Distinguished Service Award
Grover Eaker was an early supporter of Wofford Athletics through the founding of the Eleven Club in 1946, the predecessor of the Terrier Club. He served as president of the Terrier Club six times and served as the annual campaign leader on numerous occasions. A man of character of principle, Eaker was the manager of Aug W. Smith in Spartanburg and later at Meyers Arnold. He also served in a wide variety of leadership roles in the Spartanburg community, including the Lions Club, Chamber of Commerce, United Way, YMCA and First Baptist Church. He was also the president of the Wofford College National Alumni Association.
**Around the Water Bowl - Terrier Talk Edition 206 – August 1, 2008**

The online newsletter of Wofford Sports Marketing

**Number of the Week** – 589 (See Below)

**FANFEST: Get geared up for the upcoming season at the "Terrier FanFest" August 21**

The Wofford Athletic Department will host the second annual "Terrier FanFest" on Thursday, August 21. This free, open to the public, event will take place in the Verandah Lot adjacent to Gibbs Stadium beginning at 6:00 p.m.

Fans will have an opportunity to get a firsthand look at the Terrier football and men's soccer teams as they take to the practice fields in preparation for their respective season openers. The Wofford volleyball team will also be practicing inside the Benjamin Johnson Arena during the two-hour event.

In addition, everyone will be welcome inside the Richardson Physical Activities Building to take tours of the completely renovated facility. Inside the Verandah Room at 6:15 p.m. the marketing and promotions staff will officially unveil a new marketing campaign for the athletic department as well.

Light "tailgate" refreshments will be available for fans free of charge compliments of Aramark, Jimmy John's and Coca-Cola. Attendees may also take home schedule cards, posters, pom poms and football schedule magnets for fans to gear up for the fall sports season - all free of charge.

Tickets will be on-sale for the football home opener against Presbyterian and season ticket packages will be on-sale for football and volleyball. Fans will also have a chance to register to win a pair of tickets to a future football game along with other prize packages.

On the Verandah end zone hill overlooking Gibbs Stadium, kids will enjoy the Terrier Tumbler moonbounce, "the world's largest doghouse," and the football skills challenge, both found every home football Saturday in "TerrierLand" outside the stadium on Cummings Street. The Southern Conference will also have a display where fans can pick up various premium items and register to win special SoCon prize packages.

"We are very excited about the upcoming year and this will be a good opportunity for fans to come and enjoy a free night of family fun, check out the improvements to the Richardson Building and learn more about our plans to accelerate our marketing in the community," said assistant athletic director for marketing and promotions Lenny Mathis.

Last year, the Terrier FanFest was held on the lawn in front of the Spartanburg Marriott downtown. "The location change was tied..."
Spartanburg Marriott downtown. The location change was tied to the Richardson Building improvements and the fact that we wanted to create a similar atmosphere to what fans are experiencing now at Carolina Panthers Training Camp,” said Mathis.

For more information on the Terrier FanFest or to purchase season or group tickets for football, call (864) 597-4090.

Note: The Wofford women’s soccer team will be on the road in preparation for the season opener August 22 at North Carolina State. The men’s and women’s cross country programs will report to campus the week of August 25.

MEMORY LANE: South Carolina State Museum opens college football exhibit today
The South Carolina State Museum in Columbia opens a special exhibit on the history of college football in South Carolina today. The exhibit entitled ”Mud, Sweat and Cheers: Football In The Palmetto State, 1889-2000” looks beyond the coaches and teams to the fans, bands, cheerleaders and boosters who are all part of the game of football.

The exhibit will make for a perfect side-stop during Terrier fans trip to Columbia for the September 20 football contest at South Carolina. The exhibit includes both high school and college football as well as South Carolina players who have gone on to the professional game. Wofford archivist Phillip Stone helped to give the exhibit a Wofford flair by loaning several items from the College including a framed victory pennant from the 1916 Wofford-Furman football game and film clips from the 1950 Cigar Bowl against Florida State.

The exhibit continues in the 401 Gallery through February 8, 2009 and you can learn more by clicking this link: http://www.museum.state.sc.us/exhibits/football.aspx

MARKETING: IMG College begins relationship with Wofford
In July, Wofford athletics entered into an agreement with IMG College to handle all the athletic department’s media rights. Now, all radio, TV, signage, print media and promotional sponsorship opportunities are handled by IMG College (formerly Host Communications). David Nunnery will serve as the General Manager of Wofford Sports Properties and Adam Smith and Mike Rice will be working closely with all of Wofford’s marketing partners and look to cultivate new partnerships in the community.

Most Wofford partners and the general public will not notice a change as Wofford Sports Marketing (Lenny Mathis and Lisa Cherry) will continue their roles in being active in the community and implementing many various promotions at all Wofford athletic events. The change allows for increased visibility in the community and new targeted ticket sales initiative to be put into place.

SOCON NEWS: Save on your next hotel stay and help Wofford; SoCon Fan Fest planned in Birmingham
Looking for a way to save on your hotel travel when you’re following the Terriers?

Now you can save 15% off your room night AND have a 5% commission returned to Wofford! Check out the Choice Hotels Sports Desk at www.choicehotels.com/socon. To book the site (or
Sports Desk at www.choicesportstravel.com. Log onto the site (or call 877-240-2929) and when you book 9 or fewer rooms simply enter the Wofford College Special Rate ID code and let the savings begin! The Wofford College code is 00222870. You MUST use the code to get the discount and for Wofford to receive the commission. The program is valid nationwide and year-round.

Choice Hotels is an official hotel partner of the Southern Conference and has 10 “flags” or brands including Comfort Suites, Comfort Inn, Quality and Sleep Inn.

Also, for Wofford fans and alumni in the Birmingham, Alabama region, you have an opportunity to welcome the SoCon’s newest member, Samford, to the league. The Southern Conference is hosting the first “Fan Fest” at the Samford Baseball Stadium in Birmingham on August 12 (5:30 - 8:30 p.m.). For more information click the “SoCon Fan Fest” button at www.soconsports.com.

FALL SPORTS: Volleyball, cross country and soccer all release 2008 schedules
Schedules for all the fall sports have now been released. Here’s a quick look at some of the highlights for each sport:

Volleyball: The Terriers will compete in three tournaments in the early-season (one hosted by USC Upstate) and will open the home schedule inside the Benjamin Johnson Arena September 3 for a non-conference match with Southern Wesleyan. The 3rd Annual Girl Scout Sports Day at Wofford is September 27 (vs. The Citadel) and the Terriers host rival Furman on October 22.

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For complete details on each sport, log onto athletics.wofford.edu.

BASEBALL: Terriers see work in summer leagues around the nation
Many Wofford baseball players will leave the aluminum at home and pick up the wooden stick this summer to participate in a number of collegiate summer wooden bat leagues. Catch these Terriers around the country this summer.
Thus far this summer, Kyle Behrendt (CPL, Gastonia) has been named to the Coastal Plain League All-Star Game and John Cornely (CPL, Outer Banks) has been named a CPL Pitcher of the Week (Week 7).

Cape Cod League - Michael Gilmartin (Cotuit Kettleers)
Cape Cod League - Jordan Mickleberry, Scott Summers (Asheboro Copperheads), Kyle Behrendt (Gastonia Grizzlies), Tom Dolinak, John Cornely (Outer Banks Daredevils)
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Time now to check in on two Terriers toiling in the minor leagues. Stats for Brandon Waring and Charles Vartanian are via www.milb.com through July 30.

Brandon Waring (Class-A Midwest League, Dayton Dragons, Cincinnati Reds)
Brandon continues to be among the MWL leaders in homeruns. Currently he has 17, two behind league leader Ian Gac. Gac however was promoted to High-A Bakersfield in the Rangers organization. In 323 at bats, Waring has 17 doubles and 53 RBI (10th). He has 161 total bases on the year and is batting .282.

Charles Vartanian (Advanced Rookie, Williamsport Crosscutters, Philadelphia Phillies)
Charles has appeared in 6 games for the Cutters and currently has no record and a 7.11 ERA. In 9 innings, he has recorded one save, with an 0-1 record and has struck out 4 thus far in his time since being promoted to Williamsport.

Number of the Week
589 - This week the 2008 Class for the Wofford Athletic Hall of Fame was announced with 2003 graduates Nathan Fuqua, Travis Wilson (football) and Mike Lenzly (basketball) along with Grover Eaker ’34 winning the distinguished service award. The honorary letterman award went to longtime Wofford public address announcer Bill Drake, host of “Awake with Drake” every morning on 103.3FM. The home opener in football will mark the 589th game Drake has served as the announcer for which includes football (since ’89), men’s (’83) and women’s basketball (’95) and a handful of baseball contests dating back to 1983.

Contact Wofford Athletics
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Contact the Athletics Office
Contact athletics@wofford.edu

Wofford College | 429 N. Church Street | Spartanburg, SC, 29303 | US | (864) 597-4208

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Wofford fall sports report to campus
August 8, 2008

SPARTANBURG, S.C. -- The Wofford men's and women's soccer teams, along with volleyball, are set to return to campus beginning Friday and continuing through Tuesday in preparation for their respective 2008 campaigns.

The women's soccer squad, under the guidance of 10th-year head coach Amy Kiah, was the first team to report. Kiah's Terrier team began preseason practices Friday afternoon at Snyder Field. Wofford returns six starters from a year ago. The Terriers will begin their season Aug. 22 at North Carolina State in Raleigh, N.C.

First-year head coach Ralph Polson will guide the Wofford men's soccer team this fall. A former assistant at fellow Southern Conference foe College of Charleston, Polson is charged with leading the Terriers who return nine starters. Wofford will open its slate August 29 at Presbyterian before the home opener two days later against ETSU.

Corey Helle returns to the Terrier volleyball sidelines for his seventh season. Wofford will welcome all six starters plus libero back to the fold this fall. The Terriers hit the court for preseason practice early next week before opening the season Aug. 29 versus South Dakota in Hampton, Va., as part of the Tiny Laster Memorial Tournament.
**Around the Water Bowl - Terrier Talk Edition 207 – August 16, 2008**

The online newsletter of Wofford Sports Marketing

Number of the Week – 632 (See Below)

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In addition, everyone will be welcome inside the Richardson Physical Activities Building to take tours of the completely renovated facility. Inside the Verandah Room at 6:15 p.m. the marketing and promotions staff will officially unveil a new marketing campaign for the athletic department as well.

Light "tailgate" refreshments will be available for fans free of charge compliments of Aramark, Jimmy John's and Coca-Cola. Attendees may also take home schedule cards, posters, pom poms and football schedule magnets for fans to gear up for the fall sports season -- all free of charge.

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"We are very excited about the upcoming year and this will be a good opportunity for fans to come and enjoy a free night of family fun, check out the improvements to the Richardson Building and learn more about our plans to accelerate our marketing in the community," said assistant athletic director for marketing and
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For more information on the Terrier FanFest or to purchase season or group tickets for football, call (864) 597-4090.

Note: The Wofford women's soccer team will be on the road in preparation for the season opener August 22 at North Carolina State. The men's and women's cross country programs will report to campus the week of August 25.

FOOTBALL: Season tickets in the mail; Don't wait, order yours today!
If you have not already ordered your season tickets for the 2008 Wofford football season, then now is the time!

Many season ticket holders will see packages in the mail the week of August 18. Be sure and get the seats you want for this year's exciting campaign by calling the Athletic Ticket Office at 864-597-4090. This also includes tickets for the road games at South Carolina and Appalachian State.

Order your tickets today!

BOSS' BUDDIES: Popular kids club program returns for 2008
Sign your child up now to be a member of Boss' Buddies, the official kids club of Wofford athletics. For only $30, your child receives free admission to every home Wofford athletic event by using a new "club card", a special t-shirt, Terrier Towel other special incentives.

Click here for complete details on the Boss' Buddies Kids Club!

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SOCON NEWS: Save on your next hotel stay and help Wofford
Looking for a way to save on your hotel travel when you're following the Terriers?

Now you can save 15% off your room night AND have a 5% commission returned to Wofford! Check out the Choice Hotels Sports Desk at www.choicesportstravel.com. Log onto the site (or call 877-240-2929) and when you book 9 or fewer rooms simply enter the Wofford College Special Rate ID code and let the savings begin! The Wofford College code is 00222870. You MUST use the code to get the discount and for Wofford to receive the commission. The program is valid nationwide and year-round.

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For complete details on each sport, log onto athletics.wofford.edu.

Number of the Week
 folks. The number of Wofford football equipment boxes of all
The number of Wofford football equipment boxes of all shapes and sizes moved from Andrews Field House back to the Richardson Building at the conclusion of Carolina Panthers Training Camp this week. The Panthers completed their 14th Training Camp at Wofford on Wednesday morning.

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Wofford to host five Terriers Go Pink Days during 2008-09
August 27, 2008

SPARTANBURG, S.C. – Wofford athletics will continue its support for breast cancer research by holding five “Terriers Go Pink” Days throughout the 2008-09 academic year. The five events will cover each of the women’s sports which have home events: soccer, volleyball, basketball and tennis. The fifth date will involve the Terrier men’s soccer team.

The Wofford men’s soccer team opened its 2008 campaign with an exhibition match at No. 1 and defending National Champion Wake Forest last Tuesday, Aug. 19. As part of the game, the Terriers donned white jerseys with pink numbers to honor Gena Wiley, the late wife of former Wake Forest men’s soccer trainer Steve Wiley. The jerseys also featured a pink ribbon on the sleeve.

“Thanks to the generous support of Nike, we were able to create a set of uniforms that allowed us to also honor Gena Wiley and support the Susan G. Komen for the Cure Foundation,” said Wofford head coach Ralph Polson. Lloyd’s Soccer of Mt. Pleasant, S.C., did the numbering and embroidery work.

As a way to generate support and donations for the Komen Foundation, the Wofford athletic department will utilize a three-day, four-game home weekend in October. The first event will feature the Terrier women’s soccer team in action against UNC Greensboro Friday, Oct. 17.

On Saturday, Oct. 18, the Wofford football team takes the field against Western Carolina and the men’s soccer team will battle Furman later that day.

The weekend will conclude with the Terrier volleyball squad taking on Appalachian State Sunday, Oct. 19.

The men’s soccer team will wear the pink-themed uniforms again during the Furman match and then turn them over to the fans as part of an auction to raise additional funds for the Komen Foundation. The details of the auction are still being finalized, but other merchandise such as hats will also be available.

Wofford athletics is partnering with the Zeta Tau Alpha Sorority, which adopted the Susan G. Komen for the Cure Foundation as its national philanthropy in 1992.

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Around the Water Bowl - Terrier Talk Edition 208 – August 28, 2008

The online newsletter of Wofford Sports Marketing

Number of the Week – 81 (See Below)

FOOTBALL GAMEDAY: 2008 Season opens against Presbyterian Saturday
Football season is here and the 2007 Southern Conference champions will open a new year at Gibbs Stadium Saturday night at 7:00 against the Presbyterian Blue Hose. PC is in its second year at the Division I level as they moved up from D-II. The Blue Hose is a member of the Big South Conference.

For all your information on Saturday's game, click the Football Gameday icon here.

SOCcer AND VOLLEYBALL: Home openers Sunday and Wednesday
The Ralph Polson era for Wofford men’s soccer begins Friday as he returns to where his career began...Presbyterian. The home opener for the squad is Sunday at Snyder Field against ETSU. Kickoff is set for 2:00 p.m.

The women’s soccer team is off to a positive start, dropping a 1-0 decision at N. C. State and fighting High Point to a 1-1 draw. Following a weekend tournament in Greenville, the team opens at home September 5 against South Carolina State. Admission for all soccer matches is free!

Corey Helle's Terrier volleyball team heads to Hampton, Va. for a tournament this weekend and will play their first home match on September 3 against Southern Wesleyan inside the Benjamin Johnson Arena (6:00 p.m.). The team will not have another home match until September 26 however.

THE FIRST DOWN: Athletics and Campus Ministry team up to create special program for youth
In a partnership between Wofford Sports Marketing and Wofford Campus Ministry, Terrier alumni, fans and area business leaders now have an opportunity to give those less fortunate the chance to enjoy a college football atmosphere.

"The First Down" is a program whereby individuals or corporations can send a group of 10 or more to see a Wofford College football game. For a minimum $100 donation, nine children and one chaperone will be given general admission tickets and a Wofford t-shirt to one of three selected games. Those who wish to make a larger donation, may do so in increments of five ($150 = 15 person group, etc.).

This is similar to a ticket donation program employed for last...
This is similar to a ticket donation program employed for last year’s NCAA FCS playoff game against Richmond where nearly 500 area youth got to experience the excitement of college football.

In 2008, the program will be in place for three of Wofford’s five home games: August 30 vs. Presbyterian, October 11 vs. Chattanooga and November 8 vs. The Citadel. The latter of these two contests will be televised as part of “SoCon Saturday on SportSouth.”

“The First Down program gives many youngsters their first exposure to a college campus and encourages them as they move ahead in life. We hope that college will become a place these young people will want to visit again and again, and that their time at the game will inspire them to set their sights on attending college in the future,” said Perkins-Prothro chaplain and professor of religion Ron Robinson.

To participate in The First Down program by making a $100 donation or more, call Wofford Campus Ministry at 864-597-4050.

If you are a member of an area non-profit organization working with children in the 8th grade and below and would like to learn more about how to take part in the program, contact the Campus Ministry office at the number above and ask for Kimberly Smith.

**LET'S GO: Wofford Sports Marketing launches a new marketing campaign**

The Wofford Athletic Department introduced a new interactive marketing campaign designed to further enhance the visibility of its 18 varsity sports programs on August 21, 2008.

“The goal of the “Let’s Go.” campaign is to remind our on-campus community, Wofford alumni as well as the Spartanburg area just what makes Wofford a special place – the people,” said Mathis. “That is why we highlighted not only our student-athletes and coaches in the campaign, but fans, alumni and youth because we are in this together. Quite simply, it’s our constant reminder – Let’s Go support the Terriers.”

“The statement, “Let’s Go.” can mean something different for each individual. If you are a fan, student or alum, “Let’s Go.” is the time to head for the arena, the stadium or field and cheer on the Terriers. For our coaches and student-athletes, it’s more about getting focused and ready for competition.”

The “Let’s Go.” campaign has opened additional avenues for marketing the department as well. A complete list of all the places you can find this “new look” is listed below.

“We are very excited to bring this fresh new look to the Wofford community. A special thank you to Chris Brantly and Derek Wetter at Creative Edge, along with Lisa Cherry in our office for their work in bringing our concept to life,” concluded Mathis.

For a deeper look into the Let’s Go. campaign, including graphics of the many billboards that will be visible around Spartanburg County, click [here](#).

**TERRIERS GO PINK: Wofford athletics joins in the fight against breast cancer**

Wofford athletics will continue its support for breast cancer...
Wofford athletics will continue its support for breast cancer research by holding five “Terriers Go Pink” Days throughout the 2008-09 academic year. The five events will cover each of the women’s sports which have home events: soccer, volleyball, basketball and tennis. The fifth date will involve the Terrier men’s soccer team.

The Wofford men’s soccer team opened its 2008 campaign with an exhibition match at No. 1 and defending National Champion Wake Forest last Tuesday, Aug. 19. As part of the game, the Terriers donned white jerseys with pink numbers to honor Gena Wiley, the late wife of former Wake Forest men’s soccer trainer Steve Wiley. The jerseys also featured a pink ribbon on the sleeve.

“Thanks to the generous support of Nike, we were able to create a set of uniforms that allowed us to also honor Gena Wiley and support the Susan G. Komen for the Cure Foundation,” said Wofford head coach Ralph Polson. Lloyd’s Soccer of Mt. Pleasant, S.C., did the numbering and embroidery work.

As a way to generate support and donations for the Komen Foundation, the Wofford athletic department will utilize a three-day, four-game home weekend in October. The first event will feature the Terrier women’s soccer team in action against UNC Greensboro Friday, Oct. 17.

On Saturday, Oct. 18, the Wofford football team takes the field against Western Carolina and the men’s soccer team will battle Furman later that day.

The weekend will conclude with the Terrier volleyball squad taking on Appalachian State Sunday, Oct. 19. The men’s soccer team will wear the pink-themed uniforms again during the Furman match and then turn them over to the fans as part of an auction to raise additional funds for the Komen Foundation. The details of the auction are still being finalized, but other merchandise such as hats will also be available.

Wofford athletics is partnering with the Zeta Tau Alpha Sorority, which adopted the Susan G. Komen for the Cure Foundation as its national philanthropy in 1992. Future “Terriers Go Pink” Days are planned throughout the academic year to highlight all home women’s events, including women’s basketball and tennis in the spring.

BOSS’ BUDDIES: Popular kids club program returns for 2008
Sign your child up now to be a member of Boss’ Buddies, the official kids club of Wofford athletics. For only $30, your child receives free admission to every home Wofford athletic event by using a new “club card”, a special t-shirt, Terrier Towel other special incentives.

Click here for complete details on the Boss’ Buddies Kids Club!

MEMORY LANE: South Carolina State Museum opens college football exhibit today
The South Carolina State Museum in Columbia opens a special exhibit on the history of college football in South Carolina today. The exhibit entitled “Mud, Sweat and Cheers: Football In The Palmetto State, 1889-2000” looks beyond the coaches and teams to the fans, bands, cheerleaders and boosters who are all part of the game of football.
The exhibit will make for a perfect side-stop during Terrier fans trip to Columbia for the September 20 football contest at South Carolina. The exhibit includes both high school and college football as well as South Carolina players who have gone on to the professional game. Wofford archivist Phillip Stone helped to give the exhibit a Wofford flair by loaning several items from the College including a framed victory pennant from the 1916 Wofford-Furman football game and film clips from the 1950 Cigar Bowl against Florida State.

The exhibit continues in the 401 Gallery through February 8, 2009 and you can learn more by clicking this link: http://www.museum.state.sc.us/exhibits/football.aspx

SOCON NEWS: Save on your next hotel stay and help Wofford

Looking for a way to save on your hotel travel when you're following the Terriers?

Now you can save 15% off your room night AND have a 5% commission returned to Wofford! Check out the Choice Hotels Sports Desk at www.choicesportstravel.com. Log onto the site (or call 877-240-2929) and when you book 9 or fewer rooms simply enter the Wofford College Special Rate ID code and let the savings begin! The Wofford College code is 00222870. You MUST use the code to get the discount and for Wofford to recieve the commission. The program is valid nationwide and year-round.

Choice Hotels is an official hotel partner of the Southern Conference and has 10 "flags" or brands including Comfort Suites, Comfort Inn, Quality and Sleep Inn.

Number of the Week

81 - Saturday's football game will mark the 81st time Wofford and Presbyterian have meet on the gridiron. The Terriers and Blue Hose haven't met since 1996 however. The only series in Wofford football history to be played more than Wofford-PC is Wofford-Furman which stands at 82 meetings.

Contact Wofford Athletics
(864) 597-4090 – Athletic Ticket Office
(864) 597-4496 - Terrier Club
(864) 597-4110 - Wofford Sports Marketing, Director, Lenny Mathis
(864) 597-4023 - Wofford Sports Marketing, Assistant, Lisa Cherry
(864) 597-4188 - IMG College Wofford Account Executive, Adam Smith

“Around the Water Bowl – Terrier Talk” is a service of Wofford Sports Marketing.
For questions or more information about this newsletter, call (864) 597-4110 or send an e-mail to mathisld@wofford.edu.

Contact the Athletics Office
Contact athletics@wofford.edu